FOCUSED PORTFOLIO

B2B

+ MARKETING

VIDEO • SOCIAL • PAID MEDIA • INFOGRAPHICS • DATA

ESLIK MEDIA

PORTFOLIO / 2026

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ESLIK MEDIA

FROM INSIGHT

TO IMPACT.

B2B CONTENT DESIGNED TO EXPLAIN, ENGAGE AND CONVERT.

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ESLIK MEDIA

SELECTED WORK

THE WORK.



VIDEO STRATEGY



PODCAST



CAROUSEL



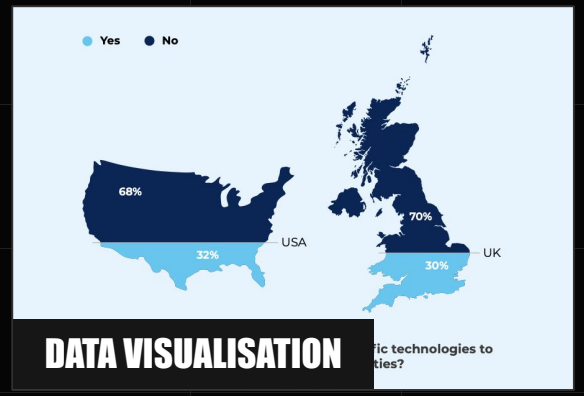
LINKEDIN ADS



GOOGLE ADS



INFOGRAPHICS



DATA VISUALISATION

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ESLIK MEDIA

IRESEARCH SERVICES / B2B MARKETING

THOUGHT LEADERSHIP

B2B EVENT

A cross-channel body of work spanning video, social, paid media, infographics and data-led content.



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ESLIK MEDIA

IRESEARCH SERVICES / VIDEO STRATEGY

IDEAS IN

MOTION.



SUSTAINABILITY REPORT



TROI EXPLAINER

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ESLIK MEDIA

VIDEO / CREATIVE DIRECTION

COMPLEX TOPICS.

CLEAR STORIES.

TROI EXPLAINER VIDEO FRAMES, STORYBOARD MOMENTS

01



02



03



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ESLIK MEDIA

IRESEARCH SERVICES / PODCAST PRODUCTION

THE VOICE OF

THOUGHT LEADERSHIP.



PODCAST PRODUCTION

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ESLIK MEDIA

IRESEARCH SERVICES / CAROUSEL CONTENT

BUILT TO

STOP THE SCROLL.

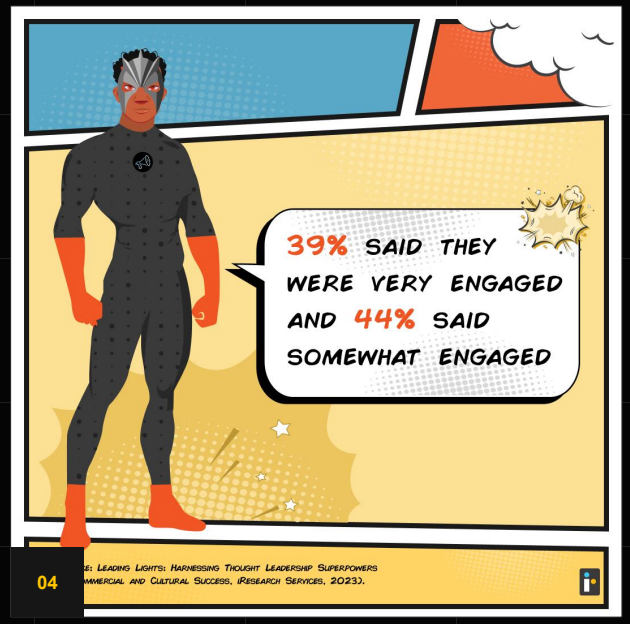
LEADING LIGHTS REPORT CONTENT

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ESLIK MEDIA

DESIGNED TO

EARN THE CLICK.

PAID CREATIVE ACROSS LINKEDIN AND GOOGLE.

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ESLIK MEDIA

IRESEARCH SERVICES / LINKEDIN ADS

B2B CREATIVE

FOR THE FEED.





LINKEDIN ADS

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ESLIK MEDIA

IRESEARCH SERVICES / GOOGLE ADS

ONE MESSAGE.

MULTIPLE FORMATS.







GOOGLE ADS

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ESLIK MEDIA

PAID MEDIA / CAMPAIGN SYSTEM

CONSISTENT.

NOT REPETITIVE.



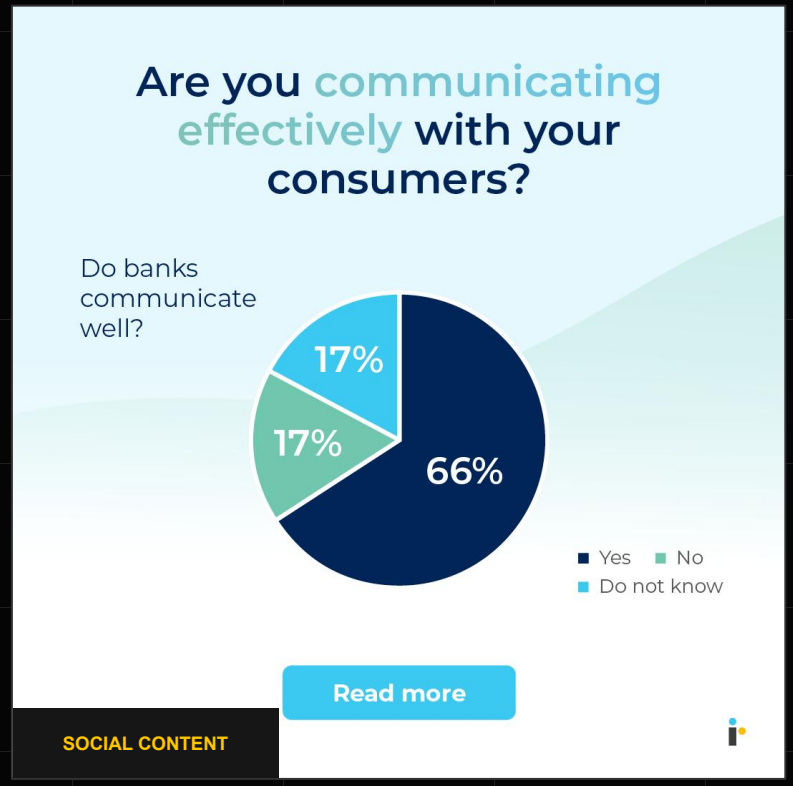
REPORT COVER



GOOGLE AD



LINKEDIN AD



SOCIAL CONTENT

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ESLIK MEDIA

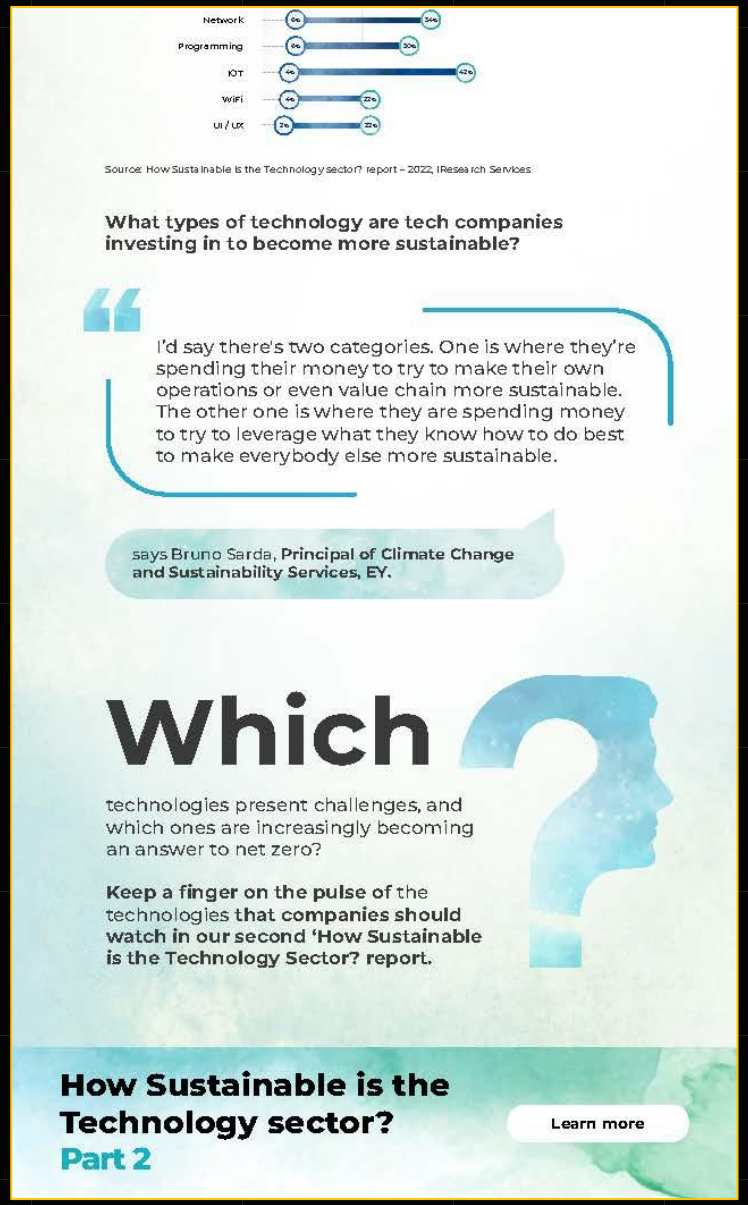
IRESEARCH SERVICES / INFOGRAPHIC POSTERS

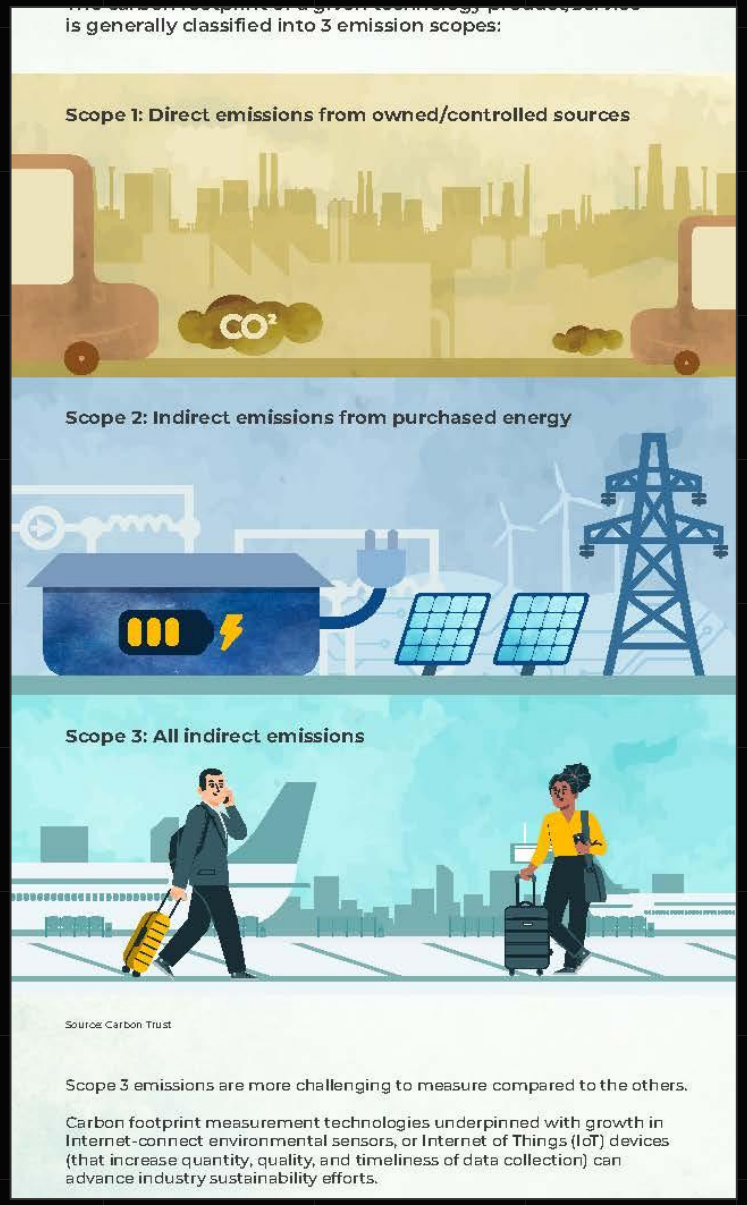
DATA WITH

A NARRATIVE.

LONG-FORM INFORMATION, DESIGNED FOR CLARITY.

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ESLIK MEDIA

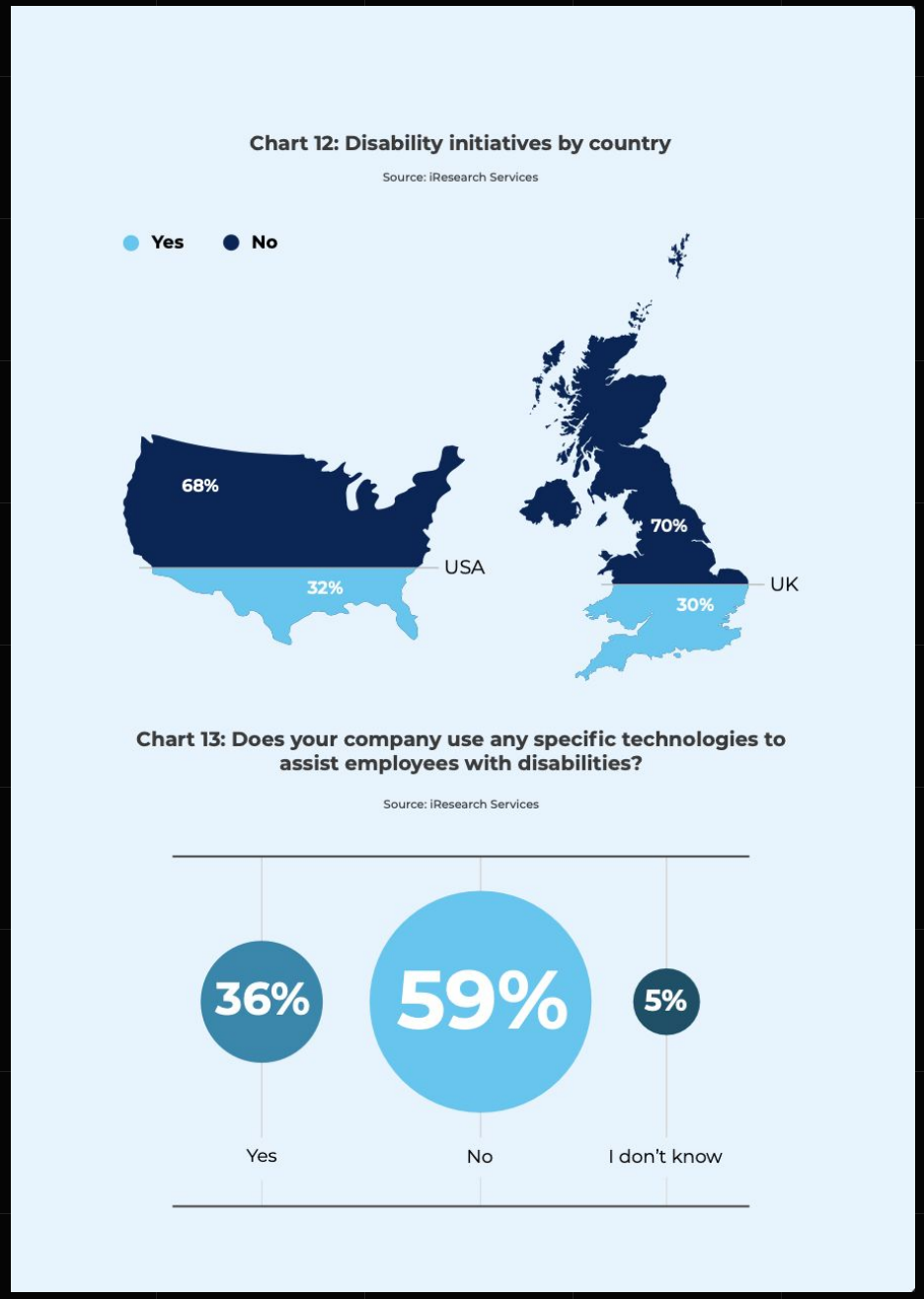
IRESEARCH SERVICES / DATA VISUALISATION

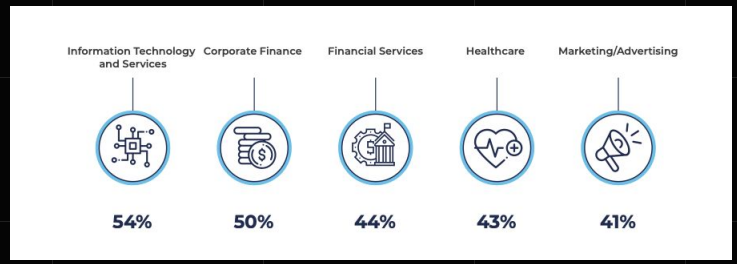
MAKE THE DATA

EASY TO SEE.

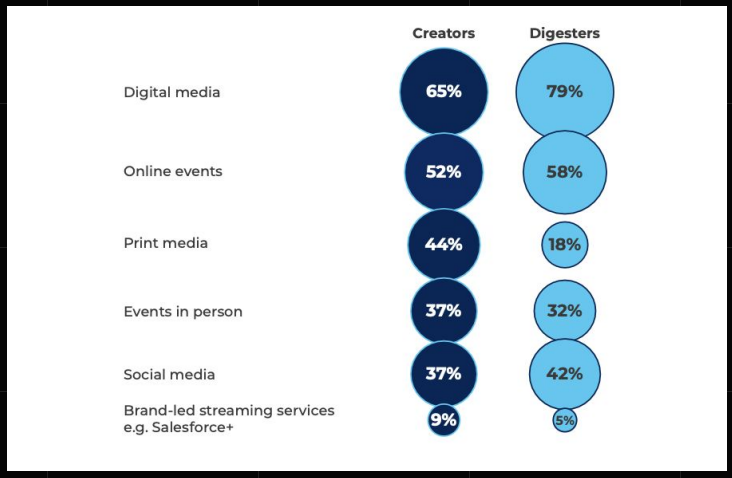
DATA VISUALISATION

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ESLIK MEDIA

INFORMATION

SHOULD FEEL SIMPLE.

HIERARCHY • COMPARISON • READABILITY • BRAND CONSISTENCY

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ESLIK MEDIA

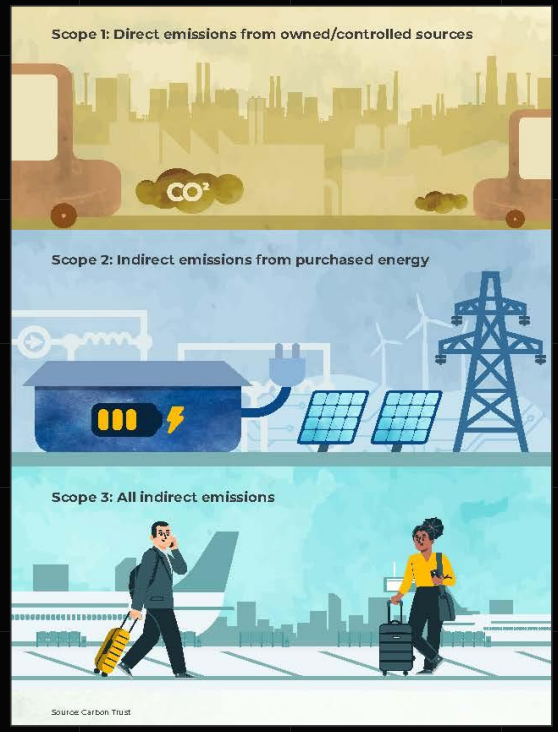
CROSS-CHANNEL B2B

ONE BRAND.

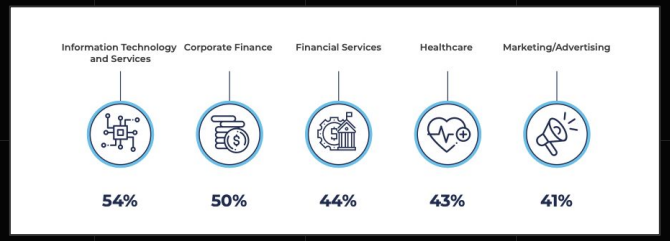
SEVEN FORMATS.















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ONE VISUAL DIRECTION.



HASAN ESLIK · FOUNDER & CREATIVE DIRECTOR

ESLIK MEDIA is an independent creative media studio bringing design, video and content together under one clear visual direction.

Focused here on B2B marketing, turning complex ideas, data and insights into clear, engaging visual content across digital channels.

PHOTO · VIDEO · DESIGN · CONTENT

ESLIKMEDIA.COM

START A PROJECT

B2B + MARKETING / FOCUSED PORTFOLIO

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