ESLIK MEDIA

INDEPENDENT CREATIVE MEDIA STUDIO

PHOTO. VIDEO. DESIGN. CONTENT.

Creative media for sport, events, B2B and ambitious brands.

ESLIKMEDIA.COM

PUBLIC CAPABILITY DECK / 2026

ESLIK MEDIA

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ESLIK MEDIA

POSITIONING

ONE CREATIVE DIRECTION.

Photography, video, design and content working together across sport, events, B2B and ambitious brands.

PHOTO

Matchday, events, portraits and sponsor activations.

VIDEO

Highlights, interviews, reels and event coverage.

DESIGN

Campaign assets, social graphics, apparel and brand visuals.

CONTENT

Ongoing planning, fast-turnaround social and consistent storytelling.

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SPORT

CONTENT THAT WORKS BEYOND MATCHDAY.

We capture the action, atmosphere and people - then turn it into content clubs can actually use across social, sponsor and community channels.

MATCHDAY TO CONTENT

BUILT FOR CLUBS THAT NEED CONSISTENCY

Not just a camera on the sideline.

DELIVERABLES

- Matchday photography and fast social selects
- Vertical highlight reels and interview clips
- Player, sponsor and community content
- Training days and planned content sessions
- Branded graphics and campaign assets

ESLIK MEDIA

EVENTS + BRANDS

ONE VISUAL DIRECTION. EVERY ASSET.

For conferences, B2B campaigns, launches and activations, ESLIK MEDIA brings photography, video and design together so every touchpoint feels connected.

EVENT COVERAGE

- Photography across speakers, guests, branding and atmosphere
- Fast selects for same-day or next-day social
- Short-form recap video

BRAND CONTENT

- Campaign and social content
- Interview clips and behind-the-scenes
- Visual assets built for multiple channels

ESLIK MEDIA

DESIGN + CONTENT

STRONG CONTENT NEEDS A SYSTEM.

Design-led thinking is built into the way we shoot, edit and package content - helping every touchpoint feel like the same brand.

BRAND CONSISTENCY

One clear look across photography, video, graphics and social.

SOCIAL GRAPHICS

Fixtures, results, sponsor assets, campaigns and everyday content.

APPAREL + TEAMWEAR

Concepts, visual development and creative support for sports brands and clubs.

CONTENT PLANNING

A practical system for what to create, when to post and how assets work together.

ESLIK MEDIA

WAYS TO WORK WITH US

CLEAR SCOPE. TAILORED QUOTE.

Choose the level of support that fits your brief. Every project is quoted around scope, travel, usage and turnaround.

ESSENTIAL COVERAGE

- Focused photo coverage
- Edited image delivery
- Ideal for smaller briefs

CONTENT PRO

- Extended coverage
- Photo + short-form video
- Fast social-ready assets

CONTENT PARTNER

- Ongoing monthly support
- Coverage + planned content
- Design and content planning

FULL COVERAGE

- Photo + video + design
- Fast selects and social assets
- Built for bigger briefs

TELL US ABOUT YOUR PROJECT • REQUEST A TAILORED QUOTE

ESLIK MEDIA

PROCESS

FROM BRIEF TO DELIVERY.

Simple communication, clear expectations and one creative direction throughout.

01

BRIEF

Goals, audience, deliverables and deadline.

02

PLAN

Shot list, schedule, references and production needs.

03

CREATE

Photo, video and design production.

04

DELIVER

Edited assets, organised files and fast selects.

05

CONTINUE

Retainers, campaign support and ongoing content.

ONE POINT OF CONTACT Clear scope • agreed turnaround • consistent delivery

START A PROJECT

HAVE A PROJECT?
LET'S MOVE.

Tell us what you need, when you need it and what success looks like.

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