FOCUSED PORTFOLIO

SPORTSWEAR

+ TEAMWEAR

IDENTITY → CONCEPT → 3D → RANGE → GARMENT

ESLIK MEDIA

PORTFOLIO / 2026

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ESLIK MEDIA

FROM IDENTITY

TO GARMENT.

SPORTSWEAR SYSTEMS BUILT TO PERFORM, BELONG AND BE REMEMBERED.

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ESLIK MEDIA

SELECTED WORK

THE WORK.

01



VIBE

02



SPENCER

03



WIMBLEDON

04



REBELS

05



ORCC

06



LEATHERHEAD

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ESLIK MEDIA

VIBE

BRAND → SYSTEM

→ GARMENT.

A sportswear identity designed to scale across matchday, training and off-field product.



BRAND IDENTITY / SPORTSWEAR / RANGE BUILDING

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ESLIK MEDIA

VIBE / SPORTSWEAR

A RANGE. NOT A SINGLE KIT.

GRAVITY COLLECTION.





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ESLIK MEDIA

VIBE / PRODUCT DETAIL

DETAIL IS

THE IDENTITY.









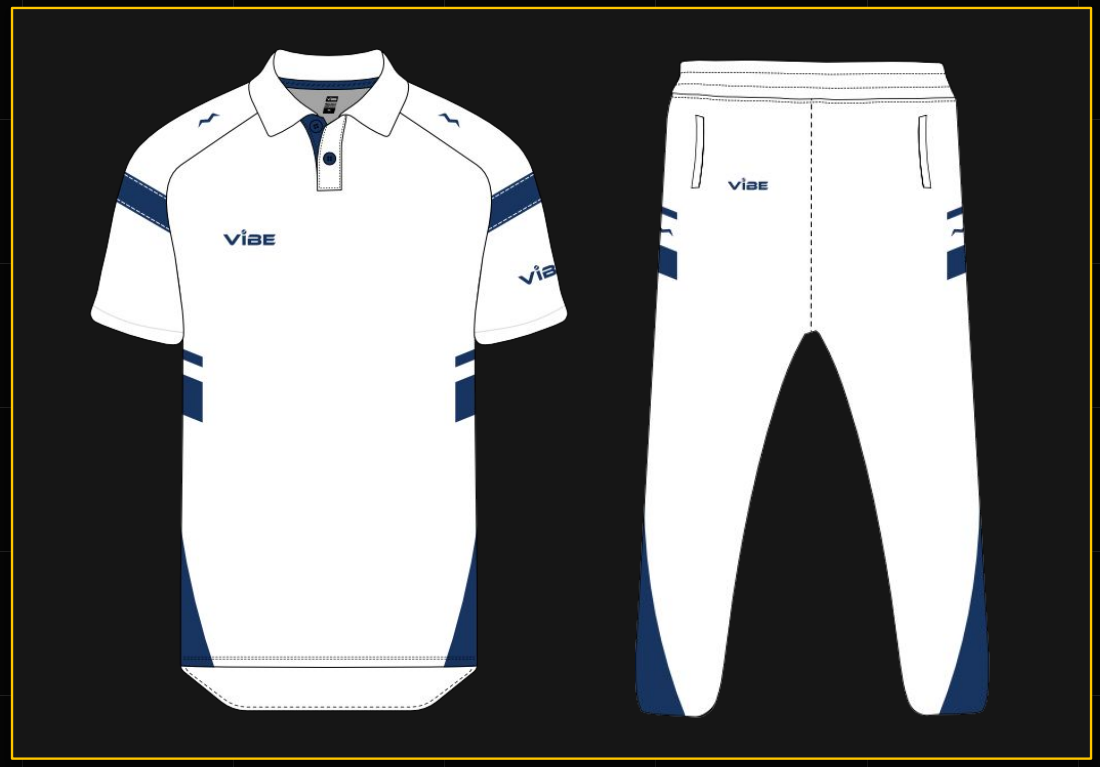
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VIBE / SPORTSWEAR DEVELOPMENT

FROM 2D TO 3D.

ORBIT COLLECTION.







Translating technical design into realistic 3D garment visualisation.

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ESLIK MEDIA

VIBE / PRODUCT DETAIL

DESIGN IN DETAIL.

BUILT INTO EVERY GARMENT.









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ESLIK MEDIA

BUILT TO BE WORN.

DESIGNED TO BE

REMEMBERED.

THE CLUB SHOULD BE RECOGNISABLE BEFORE THE BADGE IS READ.

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ESLIK MEDIA

SPENCER CRICKET CLUB

SPENCER.

EUROPE'S BIGGEST CRICKET CLUB



FULL COLLECTION / 3D VISUALISATION

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ESLIK MEDIA

SPENCER / RANGE

ONE CLUB.

FULL COLLECTION.

01



MATCH

02



TRAINING

03



WHITES

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ESLIK MEDIA

WIMBLEDON CRICKET CLUB

WIMBLEDON.

THE SURREY CHAMPIONSHIP WINNERS 2025



FULL COLLECTION / 3D VISUALISATION

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ESLIK MEDIA

WIMBLEDON / COLLECTION STUDY

ONE IDENTITY. THREE PURPOSES.

01



MATCH

02



TRAINING

03



WHITES

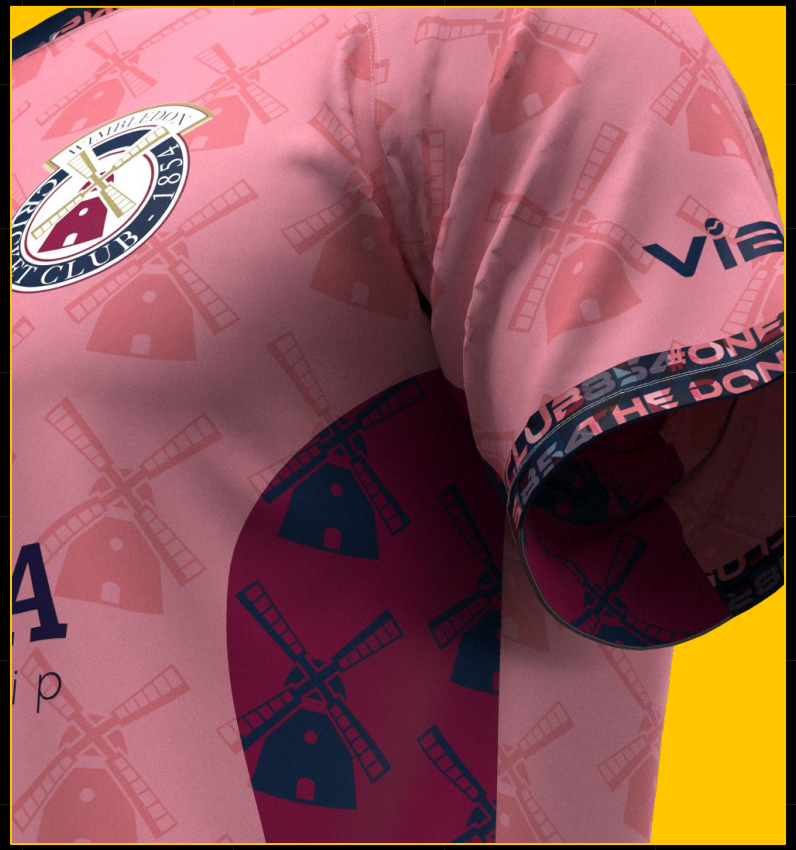
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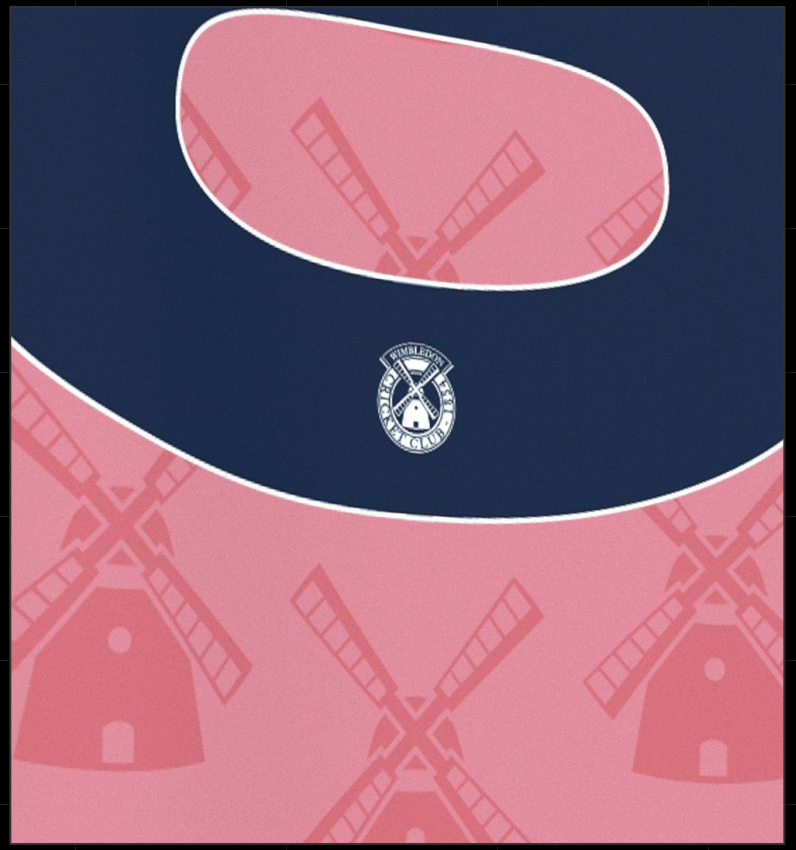
WIMBLEDON / PRODUCT DETAIL

DESIGNED INTO THE DETAILS.

HERITAGE BUILT INTO THE GARMENT.







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ESLIK MEDIA

DESIGNING

THE CLUB IDENTITY.

COLOUR / PATTERN / CULTURE / SPONSOR / DETAIL

A KIT SHOULD FEEL LIKE IT COULD ONLY BELONG TO THAT CLUB.

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ESLIK MEDIA

WIMBLEDON REBELS

REBELS.

IBIZA T10 WINNERS 2024



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ESLIK MEDIA

WIMBLEDON REBELS / MATCHDAY

ON THE FIELD.

IN ACTION.







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OLD RUTLISHIANS CRICKET CLUB

ORCC.







TEAMWEAR DEVELOPMENT

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LEATHERHEAD CRICKET CLUB

LEATHERHEAD.







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SURREY SENIOR CRICKETERS ASSOCIATION / DESIGN PROCESS

FROM PATTERN TO FULL KIT.



PATTERN DESIGN



2D DESIGN



3D VISUALISATION



FULL KIT

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ESLIK MEDIA

SELECTED CLUBS

CREATED FOR THE GAME.

Selected clubs we've supported through sportswear design and creative work.









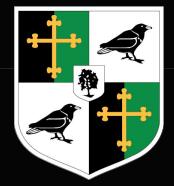




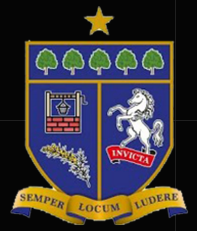




























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ONE VISUAL DIRECTION.



HASAN ESLIK · FOUNDER & CREATIVE DIRECTOR

ESLIK MEDIA is an independent creative media studio bringing photography, video, design and content together under one clear visual direction.

Focused here on sportswear, teamwear and club identity, while the wider studio can support connected design, content and production needs.

PHOTO · VIDEO · DESIGN · CONTENT

ESLIKMEDIA.COM

START A PROJECT

SPORTSWEAR + TEAMWEAR / FOCUSED PORTFOLIO

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