FOCUSED PORTFOLIO

STREETWEAR

+ APPAREL GRAPHICS

CONCEPT → GRAPHIC → APPAREL → CULTURE

ESLIK MEDIA

PORTFOLIO / 2026

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ESLIK MEDIA

FROM GRAPHIC

TO GARMENT.

GRAPHIC-LED APPAREL BUILT AROUND IDENTITY, CULTURE AND EVERYDAY WEAR.

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ESLIK MEDIA

SELECTED WORK

THE WORK.

01



WEST-EAST

02



ÖXÖKÖ

03



KUFI

04



TAMGA

05



SUMMER SHIRT

06



CASUAL

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ESLIK MEDIA

M1. W–E / STREETWEAR COLLECTION

WEST-EAST

IN ACTION.

A historic decorative influence reworked into a contemporary streetwear graphic.





01

APPAREL GRAPHIC / SWEATSHIRT CONCEPT

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M1. W–E / LOOKBOOK

ROOTS IN

MOTION.







STREETWEAR / LIFESTYLE APPLICATION

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ESLIK MEDIA

M1. W–E / STREETWEAR COLLECTION

ÖXÖKÖ

SELJUK SYMBOLISM.

Historic visual influences reinterpreted through a contemporary streetwear graphic language.





02

APPAREL GRAPHIC / SWEATSHIRT CONCEPT

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M1. W–E / LOOKBOOK

FROM SYMBOL

TO STREET.







STREETWEAR / LIFESTYLE APPLICATION

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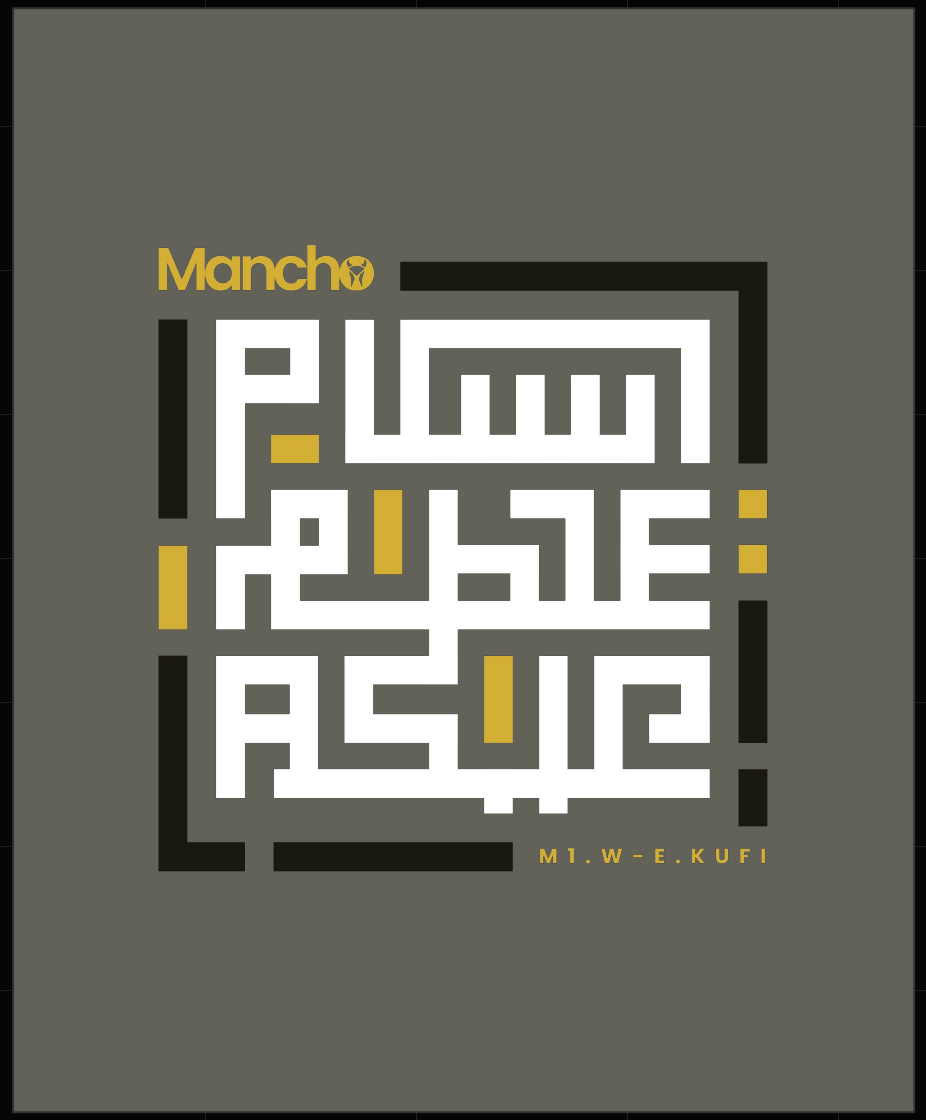
M1. W–E / STREETWEAR COLLECTION

KUFI

REIMAGINED.

A traditional calligraphic influence, modernised into a contemporary streetwear graphic.





03

APPAREL GRAPHIC / HOODIE CONCEPT

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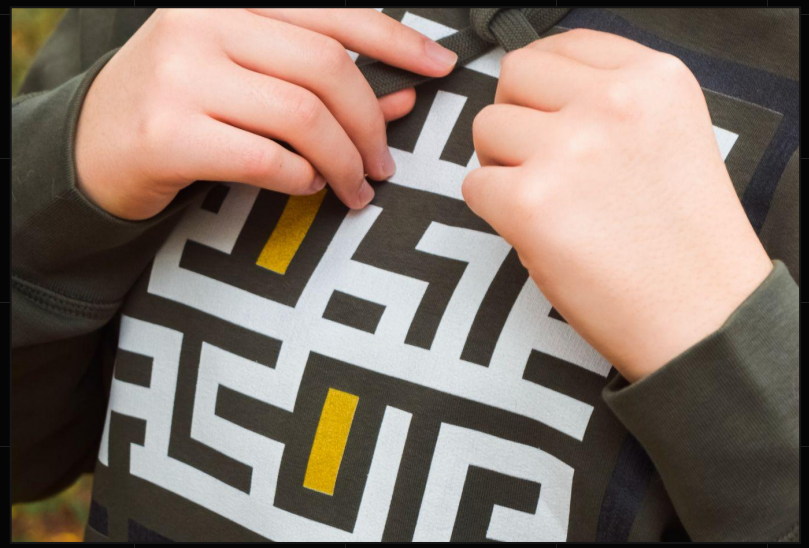
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M1. W–E / LOOKBOOK

FORM

RECODED.







STREETWEAR / LIFESTYLE APPLICATION

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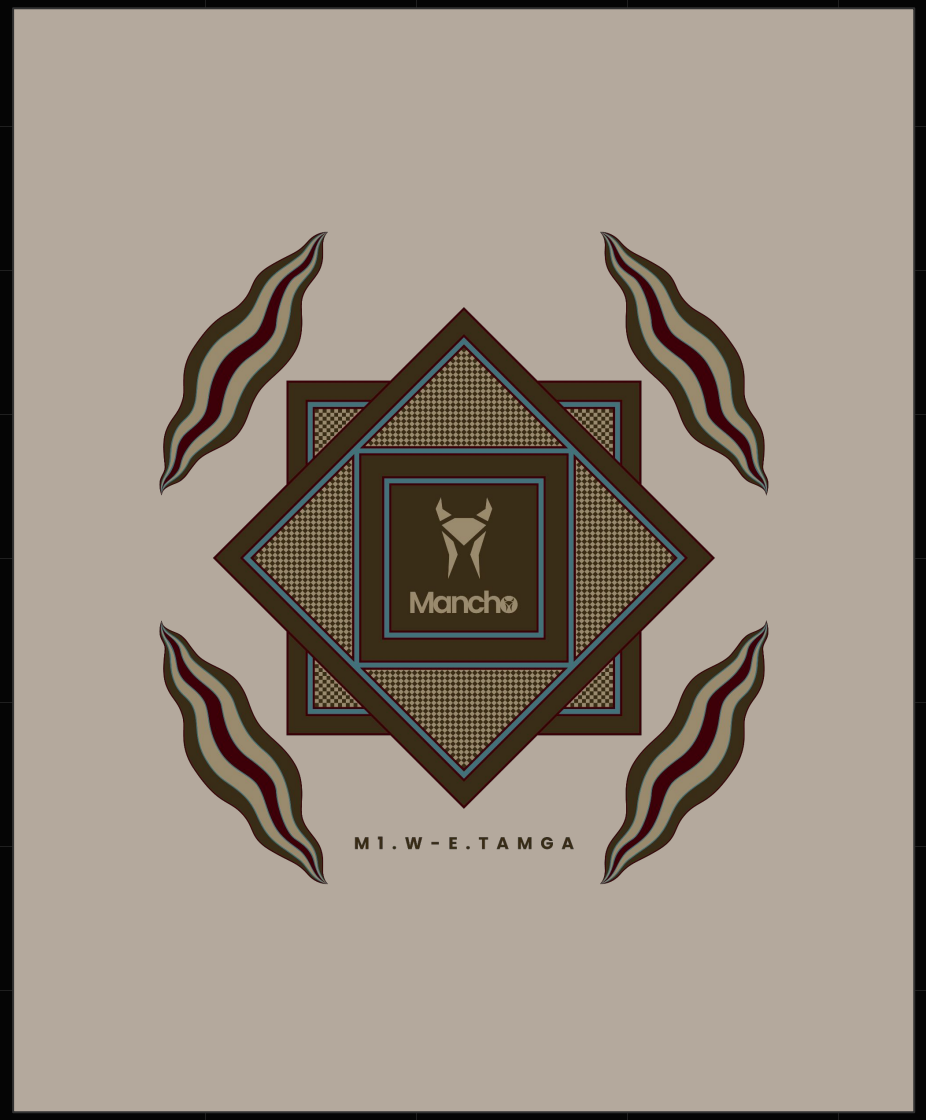
M1. W–E / STREETWEAR COLLECTION

TAMGA

SYMBOL, REFRAMED.

A historic garment influence reworked into a contemporary streetwear graphic.





04

APPAREL GRAPHIC / HOODIE CONCEPT

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M1. W–E / LOOKBOOK

BUILT IN

DETAIL.







STREETWEAR / LIFESTYLE APPLICATION

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BEYOND THE COLLECTION

INTO EVERYDAY APPAREL.

GRAPHIC-LED PIECES DEVELOPED ACROSS STREETWEAR, CASUAL AND LIFESTYLE APPAREL.

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ESLIK MEDIA

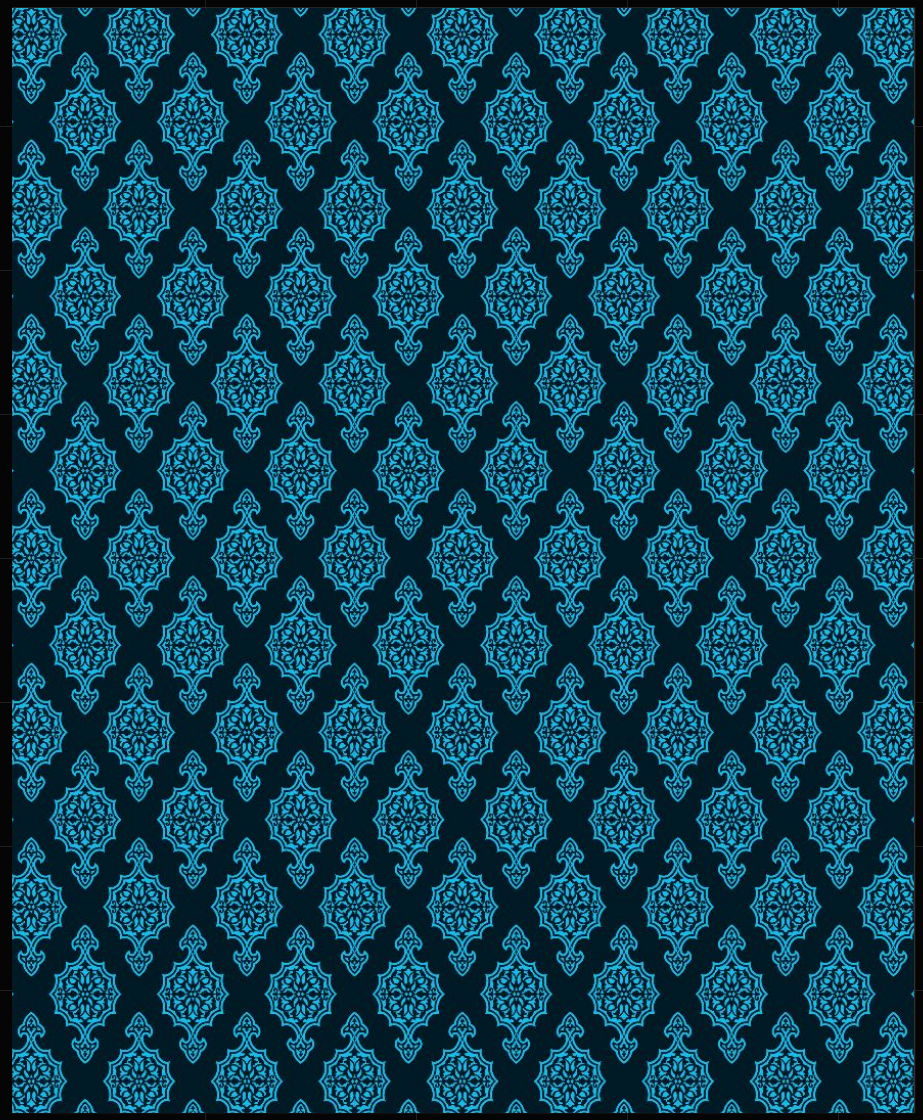
APPAREL STUDY / SUMMER SHIRT

PATTERN

IN REPEAT.

A decorative graphic reworked into a contemporary repeat pattern for a lightweight summer shirt.





05

APPAREL GRAPHIC / SUMMER SHIRT CONCEPT

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ESLIK MEDIA

CASUAL / STREETWEAR STUDIES

EVERYDAY GRAPHICS.







APPAREL GRAPHICS / T-SHIRT CONCEPTS

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ONE VISUAL DIRECTION.



HASAN ESLIK · FOUNDER & CREATIVE DIRECTOR

This focused portfolio presents selected apparel and graphic work across streetwear and lifestyle design, with an emphasis on concept, visual identity and garment application.

The work explores sport, culture and everyday wear, translating graphic ideas into modern streetwear.

PHOTO · VIDEO · DESIGN · CONTENT

ESLIKMEDIA.COM

START A PROJECT

STREETWEAR + APPAREL GRAPHICS / FOCUSED PORTFOLIO

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